

Give their education savings time to grow.

Start today and get an extra \$50.



1

Open a new KY Saves 529 account with promo code: **EMPLOYER50**

2

When you do, we'll contribute \$50
*(first 200 accounts only)**

Get started.

- ✓ To open your account, download our app or go to ky529.com
- ✓ No minimum contribution to start
- ✓ Set up automatic contributions from your paycheck—start or stop at any time
- ✓ Savings are tax-deferred



Contact Joseph Wilcox

☎ 859-202-0036

✉ joseph.wilcox@ascensus.com

Or scan this code to schedule a virtual meeting



Learn more at kysaves.com/employer50



*\$50 contributions are subject to availability of funds to the first 200 accounts opened between 9/15/24–12/31/24. The \$50 contribution will be made into the qualifying account within four weeks.

Mr. Wilcox is a registered representative of Ascensus Broker Dealer Services, LLC. 95 Wells Avenue, Suite 160, Newton, MA 02459, 877-529-2980 (member FINRA/SIPC) and is not employed by the Commonwealth of Kentucky.

For more information about the Kentucky Educational Savings Plan Trust (KY Saves 529), call 855-840-4855 or visit kysaves.com to obtain a Program Description, which includes investment objectives, risks, charges, expenses, and other important information. Read and consider it carefully before investing.

Before you invest, consider whether your or the beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in that state's qualified tuition program.

KY Saves 529 is administered by the Kentucky Higher Education Assistance Authority. Ascensus College Savings Recordkeeping Services, LLC, is the Program Manager. The Program Manager and its affiliates have overall responsibility for the program's day-to-day operations, including investment advisory services, recordkeeping, and administrative services. No state tax dollars are used in promoting and marketing KY Saves 529.

Investment returns will vary depending upon the performance of the Investment Options you choose. Depending on market conditions, you could lose all or a portion of your money by investing in KY Saves 529. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.

INVESTMENTS ARE NOT FDIC INSURED, MAY LOSE VALUE AND ARE NOT BANK GUARANTEED.

